Data Analysis report and elaboration on how your team arrived at chosen geographic, demographic, psycho graphic, behavioral factors, or other segments Interns came up with after analysis and research.

* Team Members Name (only those who contributed)
* Fermi Estimation (Breakdown of Problem Statement)
* Data Sources (Data Collection - all Team Members should perform Data Collection Task.)
* Data Pre-processing (Steps and Libraries used)
* Segment Extraction (ML techniques used)
* Profiling and describing potential segments
* Selection of target segment
* Customizing the Marketing Mix
* (for Business Markets)Potential customer base in the early market, thereby calculating the potential sale (profit) in the early market (Potential Customer Base \* Your Target Price Range = Potential Profit).

8. **The MOST OPTIMAL MARKET SEGMENTS to open in the market as per your Market Research and Segmentation**

1. Link to github profile with codes and datasets well documented.